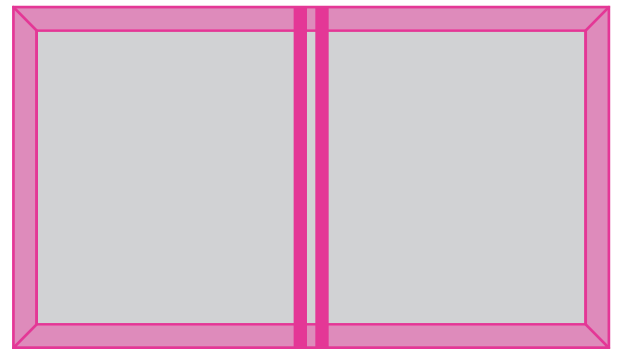


get to know hard back books

Hardback books are an extra special product, so the way they're printed has to be too.

the case:

Hardback (or case bound) books are printed in stages, as they're composed of different elements. The case is made up of the front and back cover plus the spine, and this is printed as one piece and wrapped around three sturdy pieces of grey board. This creates your hard front and back cover.

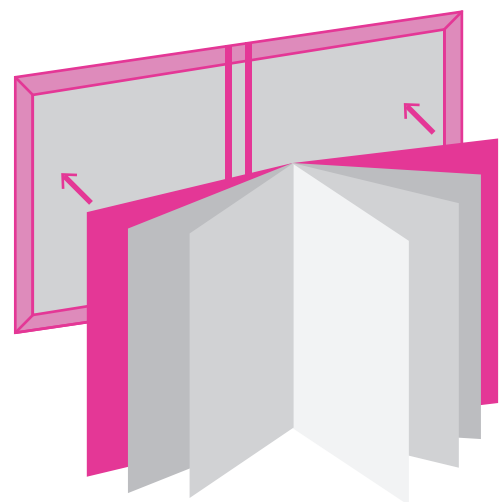


end pages:

The first and last page of your book are glued against the inside cover, creating a neat finish that ensures the inside of your book stays exactly where it's supposed to be. These pages are printed on uncoated paper and they'll be unprinted. **Top tip:** You don't need to include these pages in your document, we'll do this for you.

the book block:

Your inner pages are printed separately then glued to the case, to create a strong, long-lasting durable product that really will stand the test of time. The glue we use is extra strong, can withstand high and low temperatures and is super flexible, allowing your book to lie flat without cracking the spine.



putting it all together

The last step is to assemble your book, by bonding the front and back pages of the end papers to the inside of the cased cover. This creates a sturdy, professional finish and because the book block floats free of the spine, your book will lie flat when it's open.