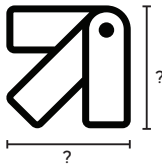


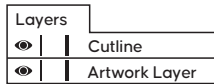


# CUSTOM SHAPE STICKERS ON A ROLL

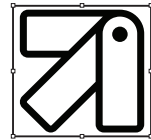
## ARTWORK GUIDELINES



Make your artboard using the width and height you want your final sticker to be.



Create two layers named 'Artwork Layer' and 'Cutline'.



Place your design how you want it on the Artwork Layer.

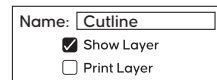


Add the shape you would like your sticker cut to as an outline on the Cutline layer.

Your outline should have a stroke of 0.75pt and be 100% Magenta



If you want your design to go to the edge of the sticker, add a 3mm bleed to ensure there's no white edges.




Uncheck box to not print.


Double click the Cutline layer and set it to **not** print. Follow the instructions to create your print ready pdf.

## IMPORTANT:


- Create artwork using CMYK colour mode
- Avoid sharp corners and intricate shapes in your cutline



**Bleed Area:** The bleed area extends out 3mm from the edge of your finished sticker. All images or colour that print to the edge of your design should be extended into this area to avoid the chance of any white lines appearing. Do not place any content that you wish to appear in your sticker in this area as it will be trimmed off.



**Non Text Area:** Avoid putting any text within 2mm of the edge of your design. Text placed inside this area will run very close to the trimmed edge of the sticker. If possible, avoid using any thin borders within this area as you may get inconsistent thicknesses.



**Cutline:** This is the finished size of your sticker and there can only be one cutline. Anything outside of this will be trimmed off. Do not delete the cutline layer from your file.

## HOW TO CREATE YOUR PRINT READY PDF:

- File > Export >
- Save as type > Adobe PDF (Print)
- Adobe PDF Preset > PDF/X4:2008
- Options > check Create Acrobat Layers
- Marks and Bleed > check Use Document Bleed Settings
- Export
- Open PDF and check to ensure it appears correctly